

# VIVY HA

UI/UX Designer

vivyha.com

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## experience

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### NASA Harvest

UX/UI Design Intern

Jan 2022 - July 2022

- Designed a high-fidelity prototype of a navigable and interactive dashboard that enables agricultural managers to effectively oversee and maintain their growing crops.
- Explored satellite imagery and time-series data throughout the growing season of an agricultural crop.

### MFRI Website Development

UX/UI Designer

Jan 2022 - June 2022

- Delivered high fidelity prototype of a website redesign for the MICRB (Maryland Instructor Certification Review Board), highlighting user accessibility and efficiency.
- Prioritized client needs by ensuring consistent communication with client on design proposals

### Spa #1 Nails

UX/UI Designer

Aug 2018- Aug 2022

- Redesigned salon website to highlight a modern, feminine, and elegant brand identity using SquareSpace.
- Managed website by consistently redesigning site components in order to incorporate user feedback from user interviews and usability testing.

## projects

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### Truckery

Self-Led

Aug 2021 - Dec 2021

- Designed high-fidelity prototype of food locating application that connects users to locally owned food-trucks in their current location.
- Analyzed and researched current industry market, gathering data for competitor analysis and market share concentration,

### PetHelp

Team UX Lead

Aug 2021 - Dec 2021

- Collaboratively designed low-fidelity prototype of an emergency pet resource application that provides users with reliable local and national resources.
- Conducted user research and interviews in order to identify user needs.

## education

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### University of Maryland, College Park (UMD)

SPRING, MAY 2022

Bachelor of Science in Information

Science

### Coursework

User-Centered Design, UI/UX Design, Digital Curation, Information User Needs and Assessment, Data Visualization

– GPA 3.9

## skills

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User Interface Design

Interaction Design

Wireframes & Flows

User Research

User Personas

Journey Mapping & Storyboarding

Usability Testing

Iterative Prototyping

Design Thinking

## tools

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Figma

Adobe XD

Adobe CC

Sketch

Miro